

Marketing & Communications - Internship

Introduction

At Attendi, we are on a mission to restore the relationship between caregivers and patients.

Digitalization in health care requires caregivers to spend a large portion of their time entering data. This comes at the direct expense of the time available for meaningful face-to-face interactions with patients. We strongly believe that the potential of artificial intelligence for health care lies in its ability to humanize the presence of technology.

We do this by building Automated Speech Recognition and Natural Language Processing technologies. This technology enables health care professionals and patients to accurately capture, process and document every interaction. Without any distraction, a rich source of information emerges that can be used to deliver high-quality care.

Your responsibilities

As a marketing & communications intern at Attendi, you will learn by doing. In the two years since Attendi was founded, our impact has been growing. Our team mainly consists of engineers but as of 2021 we have also been expanding our marketing and communications activities.

At Attendi we want to have a positive impact on the affordability and quality of health care in the Netherlands. Generating impact requires a story that people believe in, and an effective strategy to publish that story to our audience. It is your responsibility to support Attendi in crafting and communicating our story. Working in a fast-paced startup, with a variety of tasks and responsibilities, will provide you a steep learning curve. Together with you we will craft and execute:

- Marketing research
- Brand identity creation
- Marketing strategy
- Communication strategy

Basic qualifications

- HBO/University Bachelor or Master Student in Marketing/Communication
- Available for at least 32 hours a week
- Verbal and written fluency in Dutch and English

What we offer

- Internship compensation
- Young, vibrant, smart and above all friendly colleagues
- Ability to work from home or from our office in shiny office in Amsterdam
- Work and learn in a dynamic startup environment

Interested?

- Please send your resume and motivation letter to: info@attendi.nl